 **HAWKE’S BAY HEALTH COLLABORATIVE**

[**www.hawkesbayhealthcollaborative.nz**](http://www.hawkesbayhealthcollaborative.nz)

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**Background**

This health collaborative was formed in 2013 by holistic nutritionist Alison Cowell, with the idea of combining the collective knowledge of local health professionals to improve wellbeing.

**What we offer**

With expertise and knowledge from a vast range of modalities, we can bring our collective wisdom to provide focused advice and therefore often speedier results on many health issues.

This collaborative consists of trusted local health practitioners offering a wide range of complementary therapies to help you reach and maintain optimum health. We recognise that everyone is different and bodies respond in different ways to different healing methods. It’s your body and your choice....but you can’t make the right choice if you don’t know all the options! That’s where we can help, with:

* Access to qualified health professionals with YOUR wellbeing at heart
* Complimentary health awareness events on focused health topics
* Educational on-site work events
* Community events and expos; an opportunity to meet the practitioners/ ask questions/explore new ways of dealing with (or preventing) health issues
* Informative monthly “Health Matters” radio show on Radio Kidnappers 104.7 FM
* Ongoing support by local practitioners

The practitioners in this collaborative know the services offered by each member. This knowledge allows us to make personal recommendations to boost your treatment or therapy.

**Benefits to members**

* Greater exposure through referrals
* Presence on social media, Facebook and website – easier for clients to find you
* Working collaboratively with likeminded people with client interests at heart
* Joining together for health expos and targeted seminars

**Benefits to our clients**

* Individuals feel valued
* Healing can be quicker as bodies respond in different ways to various treatments
* Healthier clients = healthier community!